

Oscraps Overhaul Challenge

Action Items

Design your Digital Business Card

Design your business card in the application of your choice. We are not adding links to the business card yet — there will be separate training on how to do that.

Once completed, your business card should not need to be changed, so include only those things that remain the same month after month, year after year.

- [Download this file](#) to see samples of business cards and the Master tif file
- OR Design your business card from scratch. If you design from scratch, start with a 8.5 x 11 inch document, 300 ppi
- When you have completed your design, save your PSD/Tif file AND save as a .JPG (not “save for web” at a quality of at least 9. You will use the .JPG later when it is time to add the linking for the PDF

The sample layered file contains the important things that your design should include — if they apply to you. Keep the order in which things appear the same as shown on the sample. You can change the background colors of the various sections to match your branding or site colors.

The **Top section** should include your branding image and/or your picture or logo

- The next area contains text or images to your TOU and Privacy Statement (if you have one). These will be linked later to wherever the online version of the documents resides.
- The next area should contain the text titles of places you want your customers to visit. They will be linked later.

For example if you do not host challenges or tutorials, the section in the sample that says

New Releases | Monthly Challenges | Tutorials

could instead say

New Releases | Kits | Element Packs | CU Products

The **Middle section** is for you to add an attractive graphic to break up the design.

- Vicki R. used some layouts, but the images can be anything you want that represents your business

The **Subscribe section** is what will be linked later to your mailing list subscribe form

- If you do not have a mailing list yet, you can replace this area with another pretty graphic until we have that set up
- The little “envelope” graphics shown on the template are purely decorative and can be replaced or removed

The **Social Media icon section** will eventually be linked to your ACTIVE social media.

- The icons on the template represent the following. Remove any of the icons that do not apply to you.
 - Facebook
 - Facebook Group
 - Facebook Messenger
 - Instagram
 - Pinterest
 - Your Website
 - Your Email Address
- Replace your email address in the “contact” area with the sample email address

Save as a full resolution jpg

[Share in the group](#)